



# **MEDIA ADVISORY**

## **COUNCILMEMBER MARTI EMERALD, NINTH DISTRICT**

---

**Date: 05.23.14**

**For Immediate Release**

**Contact: Marisa Berumen**

**Phone: 619.236.6699**

**E-mail: mberumen@sandiego.gov**

---

### **COUNCILMEMBER MARTI EMERALD TO PROCLAIM MAY DROWNING PREVENTION MONTH AT THE CITY HEIGHTS SWIM CENTER**

- When:** Friday, May 30, 2014, 12:00pm
- Where:** City Heights Swim Center, 4380 Landis Street, San Diego, CA 92105
- What:** Councilmember Emerald will proclaim May as Drowning Prevention Month
- Who:** Marti Emerald Councilmember, District Nine  
Nicole McNeil, Pool Manager, City Heights Swim Center  
Greg 'Buc' Buchanan, Lifeguard Lieutenant, San Diego Fire-Rescue  
Mary Downing, Board Member, National Drowning Prevention Alliance  
Carol Norman, Volunteer, SafeKids  
Loralee Olejnik, Community Relations Specialist, EMS-San Diego Project Heart Beat  
Members of the City Heights Community
- Why:** Drowning is the leading cause of injury death of children ages 1 to 4. A child drowning death or injury can occur in an instant, and our entire community is affected and changed. Over the last 10 years, 42 San Diego children ages 1 to 4 have died from drowning, twenty-two were age one, twelve were age two.
- Councilmember Emerald will be joined by community members who have been compelled to help reduce the number of tragedies by spreading drowning awareness and water safety education throughout San Diego.
- “As the Chair of the Public Safety and Livable Neighborhoods Committee, I have partnered with the community to offer resources and tools to prevent needless drowning in San Diego. By offering valuable information including water safety tips and education, we can keep our children safe in and near the water,” said Emerald.

###